

STRONG by Zumba Master Trainer Application Information

Seeking Master Trainers for STRONG by Zumba® in:

- Taiwan

What are the minimum qualifications to apply to be a STRONG by Zumba® Master Trainer?

- Must live in in the country you are applying for and have legal working status
- Working knowledge of STRONG by Zumba®
- Recognized fitness certification
- Must be willing to travel
- Must speak English and Mandarin fluently

The Education committee will review the following:

- Fitness skills
- Presentation skills
- Lecture skills
- Teaching skills
- Organizational skills
- Communication skills: verbal and written
- Experience in the field
- Group fitness knowledge
- Group fitness experience

Master Trainer Description continued:

The Master Trainer position is a part-time, independent contractor position. As a Master Trainer, you will administer all the paperwork (securing host sites, coordinating with host, submitting forms, etc.), marketing (filling up the Instructor Training), communication (phone and email with participants and Home Office), and follow-up reconciliation processes (an intensive online administrative process), as well as deliver the Instructor Training, conduct registration, and handle all other administrative issues connected to the Instructor Training.

Remember, being a great Master Trainer requires outstanding marketing, administrative, organizational, and communication skills as well as excellent fitness, lecture, and teaching skills.

Application Fee:

- Free of Charge

Important Notes:

Should you be selected as a MT, you must meet ALL these requirements:

- Attend MT On Job Training 3 times before holding Strong training.
- Must attend US MT meeting and major event that organized by TWI.

Application Period: From September 4th, 2018 to October 3th, 2018

Application Process:

1. Send Application Email to t-wi@t-wi.com.tw with email title: '2018 TWI MT Application_Name'.

**Please contact us if you do receive reply.

2. All application must be submitted by October 3th. (Based on email time)

**Please note that the Master Trainer training, if selected, has no charge. Your expenses will be the ticket to travel to a Master Trainer training, the food and your accommodation. Other than your personal expenses, there is no fee associated with the training process.

Take into account that you must meet all of the minimum requirements above and send the complete application to be considered for the Master Trainer apprentice position.

We are looking forward to recruiting our next Master Trainer apprentice.

Should you have any inquiry, please do not hesitate to contact us.

Tel: 02-2541-2880 Email: t-wi@t-wi.com.tw

You will be required to attach a copy of each of the following items.

- Fitness and Professional Resume
- Copy of STRONG by Zumba® Fitness Certificate of Completion
- Copy of GEI Certification
- Copy of SYNC Card
- Personal Experience
- Teaching Experience
- Social Media Link – e.g. Facebook/Instagram

Written: (Answers MUST be written in [English](#))

1. Please send your bio, as well as your fitness certifications and qualifications.
2. What is your understanding of the role of a Master Trainer?
3. What is your experience and level of proficiency in the areas of organizational, administrative, and marketing skills?
4. Why do you want to be a STRONG by Zumba® Master Trainer?

Video Instructions: (Create a video explaining and/or showing the below)

[*Please explain it in English and in your native language](#)

1. What is STRONG by Zumba®? Explain it in your own words.
2. What is the structure/layout of a STRONG by Zumba® class?
3. Explain the focus and goal of each of the 4 Quadrants.
4. Explain and Demonstrate the following:
 - a. squats
 - b. lunges
 - c. planks
 - d. push ups
 - e. plyometric moves (demonstrate at least 2)
5. Send a video of yourself teaching Q3.
6. send a video (10-15 minutes in length) of you teaching a HIT, Boot Camp, or Interval Type class

*****Please provide video by link attached. (dropbox / google drive / youtube / We Transfer, etc)***

Video Specs for your video submissions:

- Composition: **Record your video so that we can see your entire body from the front** (no side angles)
- Distance: Balance the distance between yourself and the camera (**don't record too close or too far**)
- Files: Provide one video file for each question in your application.
- File names: Include your full name and SYNC ID and content.
- Video Quality: Record your video in the best quality available while still considering the file size.
- Lighting: Lighting is important, especially for lower quality videos.

Note: If we cannot see you as clearly as needed we cannot determine your candidacy and it will be detrimental to your application.